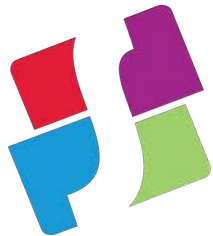


# Serious about FUN!



**COMMERCIAL RECREATION SPECIALISTS**

**Water-Based Family Entertainment Centers**

**[CRS4Rec.com](http://CRS4Rec.com)**



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# Water-Based Family Entertainment Centers

# Delivering results...



**More than 75 years combined experience** in the recreation industry means Commercial Recreation Specialists has the experience you need for enhancing your facility or creating something completely new to drive revenue. Our experience extends well beyond product with first-hand knowledge — we are manufacturers, designers, consultants and operators. Let us share our experience.

**Customer focused solutions drive** our Project Services Team of over 25 strong. When you work with CRS, our team becomes your team. From our certified landscape architect that will work to create a sense of place through intentional design to our product specialists who will identify and specify products for your project, CRS is a full-service team dedicated to making your project a success.

- Landscape Architects
- Designers and Engineers
- Product Specialists
- Operational Consultants
- Repair and Installation Technicians

**Variety in solutions** come with our wide offering of recreational products and services. From Splashpads to waterfront inflatables, shade systems, miniature golf and warning systems, we find the best combination for your goals.



**Mini Golf**



**Splashpads**

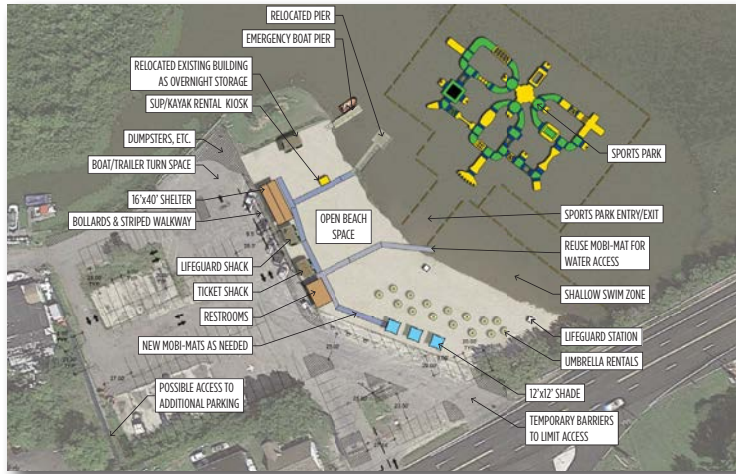


**Playgrounds**



**WBFEC**





## Design Consultation

**Drive attendance. Attract visitors. Enhance programming.** Our Project Services Team are experts in amplifying existing facilities or designing a custom plan that will get the most out of your site. We know what it takes and we understand how to help you meet all of your goals.

With our Project Services Team and on-staff Certified Landscape Architect, we work with customers to develop complete master plans, CAD layouts and even GPS-located anchor points with aqua park applications to ensure proper attraction positioning. We also employ the development of recreational zones to create attractions where the whole family can recreate together. Concept to completion, the CRS team of experts will get the most from your space.



## Product Selection

**Careful analysis and collaboration** helps us develop the right strategy for finding the ideal proven, certified and tested product mix to maximize your space and budget to get results. We have it all — everything you need to create an unforgettable experience in, on, and around your water. From water inflatables to Splashpads and playgrounds, it's all about finding the right combination to boost your potential.

## Operational Support

**We know what it takes.** With first-hand knowledge of attraction operations, CRS can guide you through creating a successful business model. Planning for throughput, determining cycle times, attraction pricing, customer management — we work with our clients to determine best practices for success.



## Installation Services

**Safe, sound, secure.** With our full-time installation crew, CRS offers complete attraction installation. Our professional staff comes to your location to get it in and get it right for worry-free operations all season long, we'll even help with end-of-season removal. Let us be your anchor men!

## Repair Services

**Leaks, holes and tears, oh my!** We've got you covered. CRS offers full repair services to restore your inflatables to their normal working order to get you back in business. Our trained staff takes the time to properly evaluate each issue to see if an in-house repair is needed or they can walk you through completing your own minor repairs.



# Wake Island

## Pleasant Grove, California

While working to increase revenue and expand their attraction, Wake Island realized that their inflatables from a knockoff manufacturer were non-compliant, high maintenance and substandard imitations. They looked to the Commercial Recreation Specialists (CRS) Project Services Team to develop a tailored plan to create a water-based family entertainment center, or WBFEC. The experts at CRS took into account all of the operating details — from hours of operation and usage fees, to the check-in process and points of entry and exit, to the goals of Wake Island — to create a comprehensive plan for promoting business growth.

The custom strategy included a floating obstacle course that holds the title of “North America’s Largest Floating Aquapark”, paddlesports area — complete with Corcls, SUPs and pedal boats — and a floating SUP dock. In addition to the water-based attractions, Wake Island also features an Island Grill, pro shop and a beach with picnic tables and shade making it a family-friendly attraction that caters to all ages.

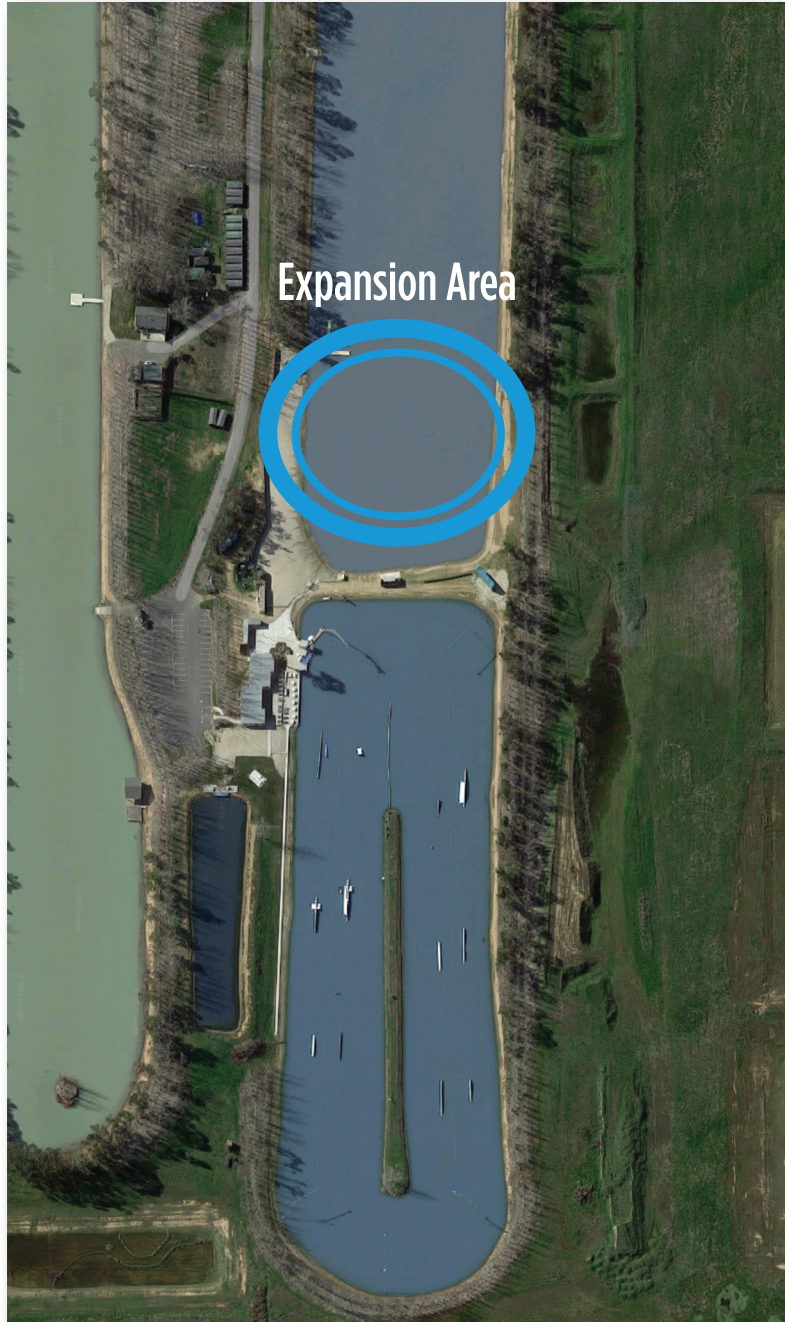
### COMMERCIAL RECREATION SPECIALISTS PROVIDED:

- Design Consultation Services
- Inflatable Water Products Supplier
- SUP and Corcl Supplier
- Post-Installation Support

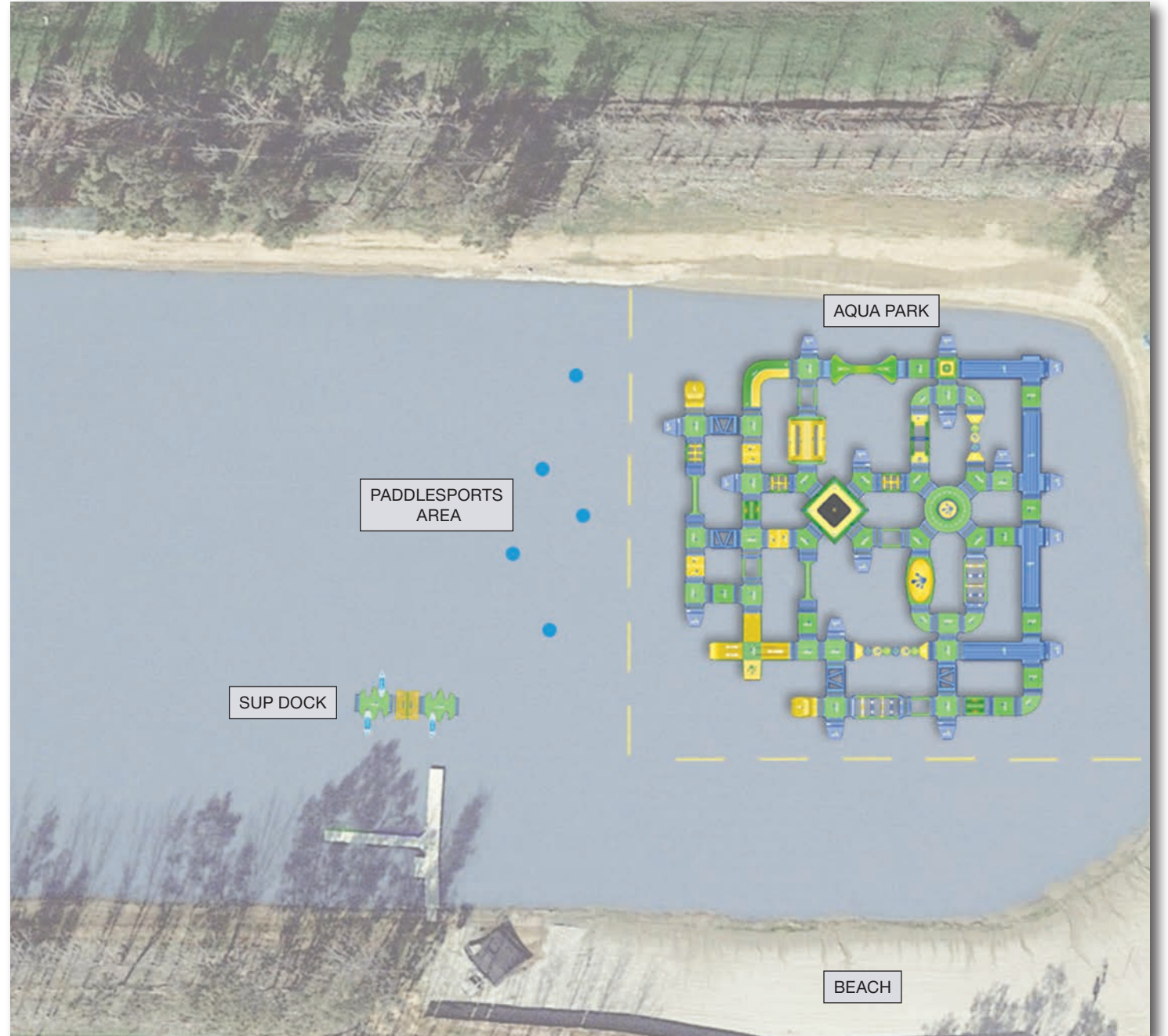
<b>PROJECT TYPE:</b>	WBFEC	<b>CONTACT:</b>	Noel Carter
<b>AQUA PARK CAPACITY:</b>	215		Owner
<b>STATUS:</b>	Completed in 2015		916.655.3900







Satellite Image of Site

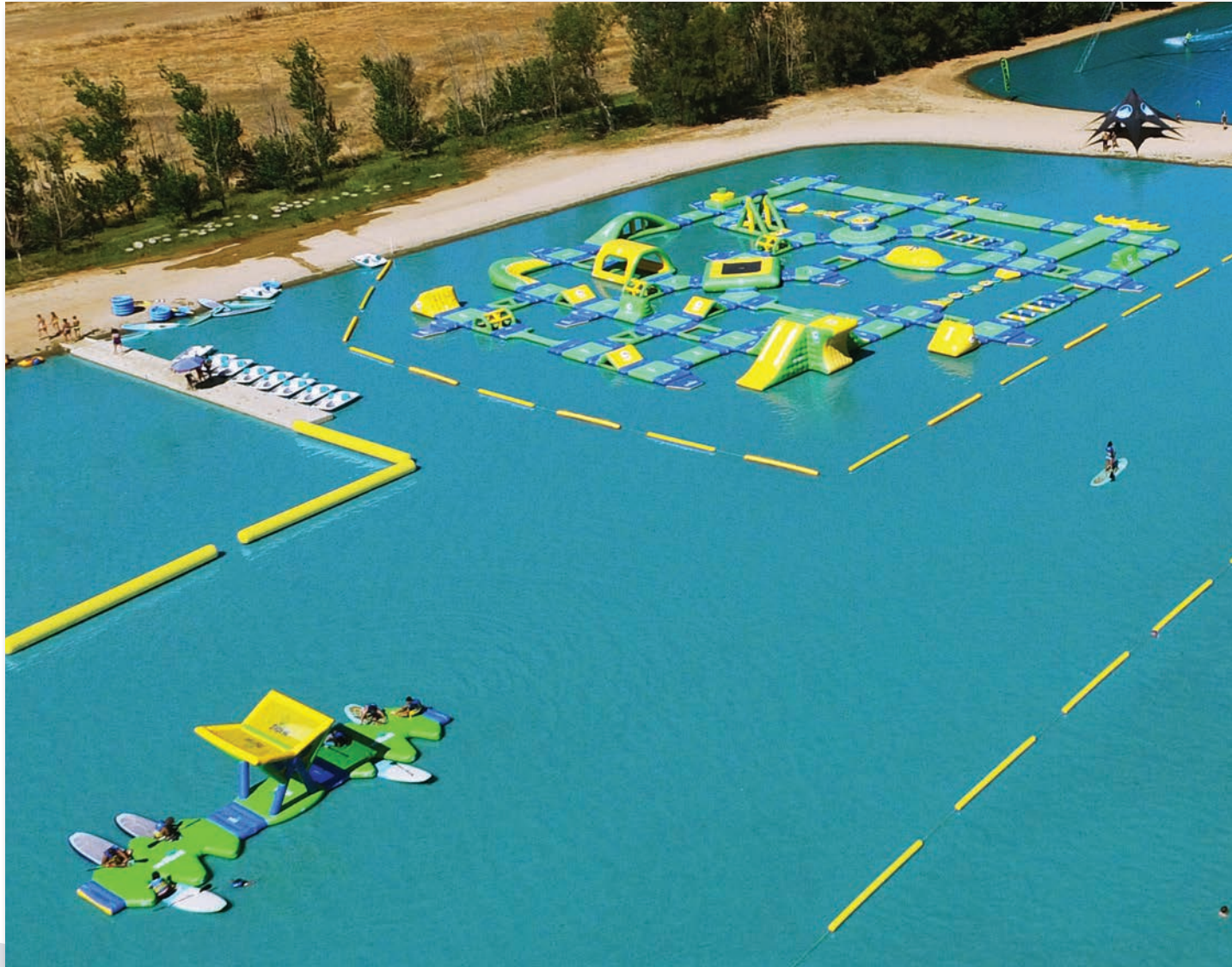


Layout of Concept



# Wake Island

Pleasant Grove, California



Custom aqua park and SUP dock



Step 6 allows for high-volume boarding



Custom aqua park



SUP docking station



Corcls



Family-friendly beach





**“You have a professional with you from the beginning.”**

**- Noel Carter, Wake Island Owner**

**RESULTS:**

Wake Island became a hugely popular destination with the addition of its aqua park and other exciting features. The park was transformed from a cable park with a limited customer base and through-put capabilities, to a large scale attraction with an increased capacity that draws customers of all ages. Wake Island increased their revenue by adding these activities:

- **Custom Aqua Park** - Controlled interval sessions with a capacity of 215 people per session.
- **Chill Dock rental area** - Timed rental sessions for Stand Up Paddleboards, Corcls and Pedal Boats.
- **Camp Wake Island** - Multiple week-long sessions of half or full-day summer camp. Kids ages 7-17 can enjoy cable park, sports park, chill dock and beach front activities.
- **Birthday Parties** - Four party packages include various combinations of activities and food for 10-12 guests, with the option to purchase additional guest spots.

By replacing their substandard, imitation inflatables with a custom aqua park from a reputable manufacturer, Wake Island increased the safety and compliance of their attraction. They also greatly reduced their risk and increased their uptime to be able to deliver an unrivaled guest experience.

**Custom aqua park**



**WFEC draws crowds**



**“Largest Floating Aqua Park in North America”**



**There is literally something for everyone to do while visiting this facility. Our family had kids ranging from 4-22 years old and they ALL had a blast. I will definitely be driving another 4 hours later this summer to go again!**

**-M.V., Yelp Review**



# Camp Modin

## Belgrade, Maine

As a premier summer camp on the East Coast, Camp Modin wanted to maintain their long-standing reputation and ensure their campers would keep coming back year-to-year. They looked to Commercial Recreation Specialists (CRS) to create a dynamic, prized aquatic feature that fit their needs and met their budget. CRS considered all angles of Camp Modin’s programming needs — number of campers per week, age range, ability range, etc. — when selecting and recommending a custom aqua park.

To meet the budget, CRS created a gradual implementation plan, introducing new modular products each year that would be able to stand alone or connect to create the aqua park. Early additions included trampolines, a Summit Express, and AquaClimb walls that allow campers to scale a transparent climbing wall and fall or leap into the water below. By 2017, the Camp Modin aqua park had grown to an impressive size with high-profile pieces and a variety of products to suit the different age groups.

**COMMERCIAL RECREATION SPECIALISTS PROVIDED:**

- Design Consultation Services
- Inflatable Water Products Supplier
- Aqua Park Installation
- AquaClimb Wall Supplier & Installation
- Post-Installation Support

**PROJECT TYPE:** WB FEC  
**AQUA PARK CAPACITY:** 105  
**STATUS:** Completed in 2017

**CONTACT:** Howard Salzberg  
 Director  
 207.465.4444



2009 Camp Modin



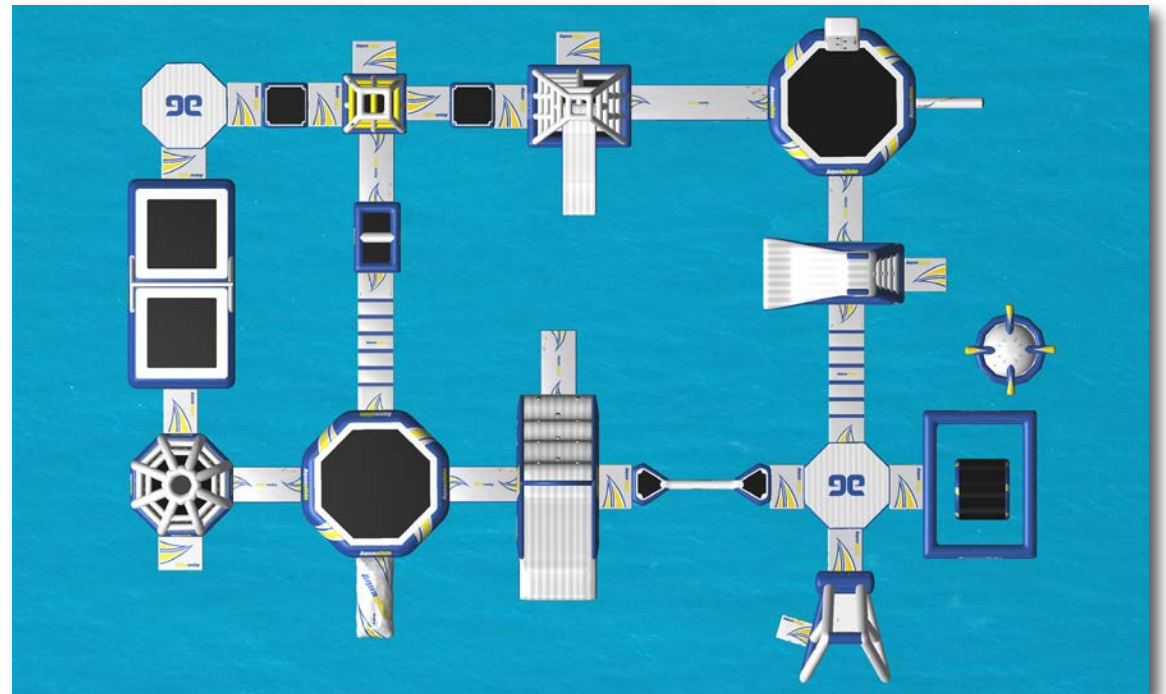
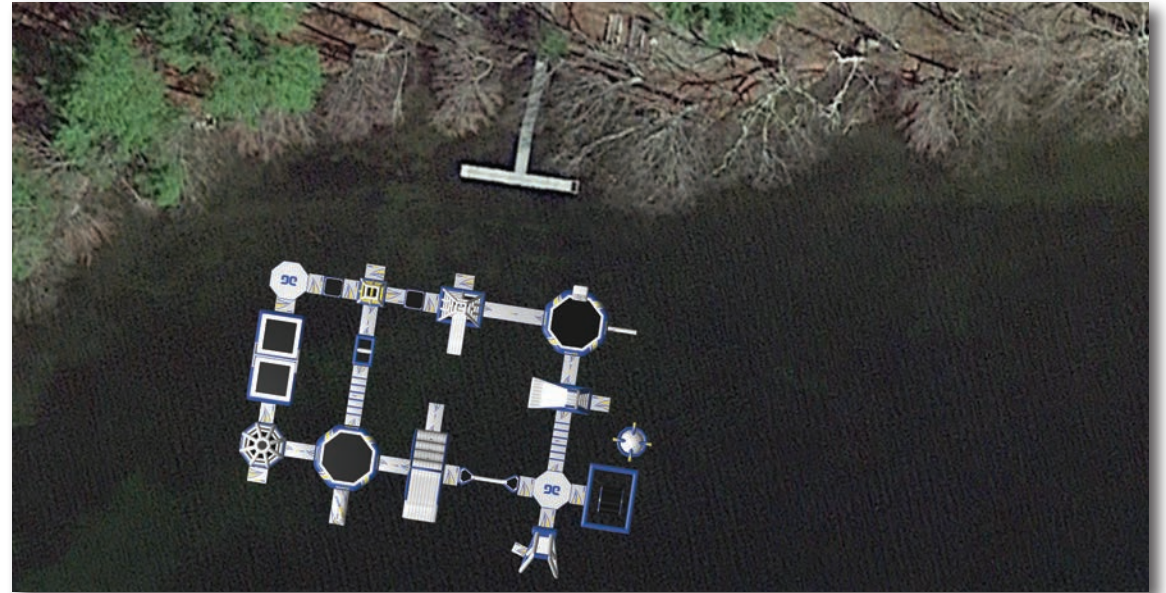
2012 Camp Modin







Satellite Image of Site



Layout of Concept



# Camp Modin

Belgrade, Maine



Custom aqua park is a memorable attraction for campers



Custom aqua park



Rockit™



Supervolley 30



AquaClimb Wall



Jungle Joe™ 2



**“We’ve been working with CRS for as long as I can remember. My waterfront started small. Every expansion has involved CRS, and now our entire waterfront is built from CRS products.”**

**- Howard Salzberg, Camp Modin Director**



**Buoys define the aqua park area**



**Summit Express also serves as a lifeguard lookout**



**The aqua park is a cool relief on hot days**

**RESULTS:**

Camp Modin’s waterfront became a featured amenity that increased the camp experience. They transformed their waterfront from a lake with swimming, to a high impact attraction that increases excitement and adds to camper experiences. Their waterfront features:

- **Supervolley 30** – Campers can play volleyball while floating on the lake
- **Summit Express** – Over 16-feet high, this impressive piece features a zero-entry slide, climbing wall and cave for bouncing, climbing, swinging or relaxing.
- **2 Supertramps** – Two times the bounce with two Supertramps! One features a Blast Bag that campers can use to bounce each other high and into the lake, and an Escalade that allows for climbing and leaping into the water.
- **Rockit** – Campers enjoy clinging to this floating rocker and trying to rock their friends off.

Camp Modin’s website highlights their abundance of exiting waterfront activities. By creating a custom aqua park, CRS helped Camp Modin transform their park into a comprehensive attraction with a wide variety of pieces for their budget.



**Camp Modin has so much to offer, my kids named a few: beautiful, great friends, time to chill, lots of sports, the best counselors, field trips, parties, an impressive waterfront, a supportive environment to grow, experiment & explore just to name a few.**

**-Bev, Mainecampexperience.com Review**



# Shark Wake Park

## North Myrtle Beach, South Carolina

With a successful cable park established, Shark Wake Park needed a cost-effective way to increase their daily customer through-put and boost profits. They turned to the Commercial Recreation Specialists (CRS) Project Services Team to come up with a tailored solution for their park.

With the park's thrill-seeking customers in mind, the experts at CRS developed a floating obstacle course featuring a variety of pieces that allow participants to climb, slide, jump, and more, while trying to stay upright and make their way through the course. The large aqua park, covering an acre of water, was designed for fast-paced, continual play, allowing guests to go from one activity to the next.

### COMMERCIAL RECREATION SPECIALISTS PROVIDED:

- Design Consultation Services
- Inflatable Water Products Supplier
- Aqua Park Installation
- Post-Installation Support

**PROJECT TYPE:** WBFEC  
**AQUA PARK CAPACITY:** 120  
**STATUS:** Completed in 2017

**CONTACT:** Greg Norman Jr.  
 CEO  
 561.640.7000







Satellite Image of Site



Layout of Concept



# Shark Wake Park

North Myrtle Beach, South Carolina



Custom aqua park features activities for all ages



Action Tower XXL is a guest favorite



Climb, slide, jump!



Dome



Step allows for easy boarding



CRS also provided life vests





## RESULTS:

Shark Wake Park was transformed from a successful wake park with a limited through-put, to a booming attraction with an increased capacity that draws thrill-seekers. Shark Wake Park increased their through-put capacity with:

- **Aqua Park** - Timed sessions with a capacity of 120 people per hour.
- **Private Parties** - With their increased capacity, they are able to host large groups from schools, birthday parties, corporate team-building and more.
- **Shark Wake Park Summer Camp** - Nine, week-long day camp sessions with up to 25 campers per week enjoy all the activities Shark Wake Park has to offer.
- **Group Rates** - To encourage large groups to visit, the park offers a \$5 per person discount when groups of 10 or more book online.

By adding a large-scale custom aqua park, Shark Wake Park was able to increase their daily through-put capacity and expand profitability without breaking the bank.

In 2018, due to their success and increased revenue, Shark Wake Park was able to open a second location. Their new park in West Palm Beach, Florida, also features a custom aqua park by CRS.

### Designed for continual play



Private party rentals



Exciting slides



### Tons of Fun.

This place was a lot of fun! Adults and children can all enjoy the blow up obstacle course. It's challenging and quite a workout. Lots of laughs and a great time.

-CoachDrake, Trip Advisor Review



# Broward College | Tigertail Lake Recreational Center

## Dania Beach, Florida

Looking to expand their waterfront offerings to increase the footprint of Tigertail Lake Recreational Center within the community, Broward College officials turned to CRS to design and install an aqua park that would meet their needs. Tigertail Lake Recreational Center already had a variety of recreational offerings — including windsurfing, kayaking, canoing, stand-up paddleboarding, and a ropes course — and wanted to incorporate an aqua park that would add to their facility.

Professionals at CRS developed a plan for an 8,000 square-foot floating obstacle course that would challenge and engage individuals, while ramping up the fun. The circuit style course allows for continuous play — guests can go from one activity to another without needing to swim between — making it a great fit for guests of all ages.

### COMMERCIAL RECREATION SPECIALISTS PROVIDED:

- Design Consultation Services
- Inflatable Water Products Supplier
- Aqua Park Installation
- Post-Installation Support

**PROJECT TYPE:** WBFEC  
**AQUA PARK CAPACITY:** 75  
**STATUS:** Completed in 2018

**CONTACT:** Natalie Justice  
 Manager  
 954.201.7350



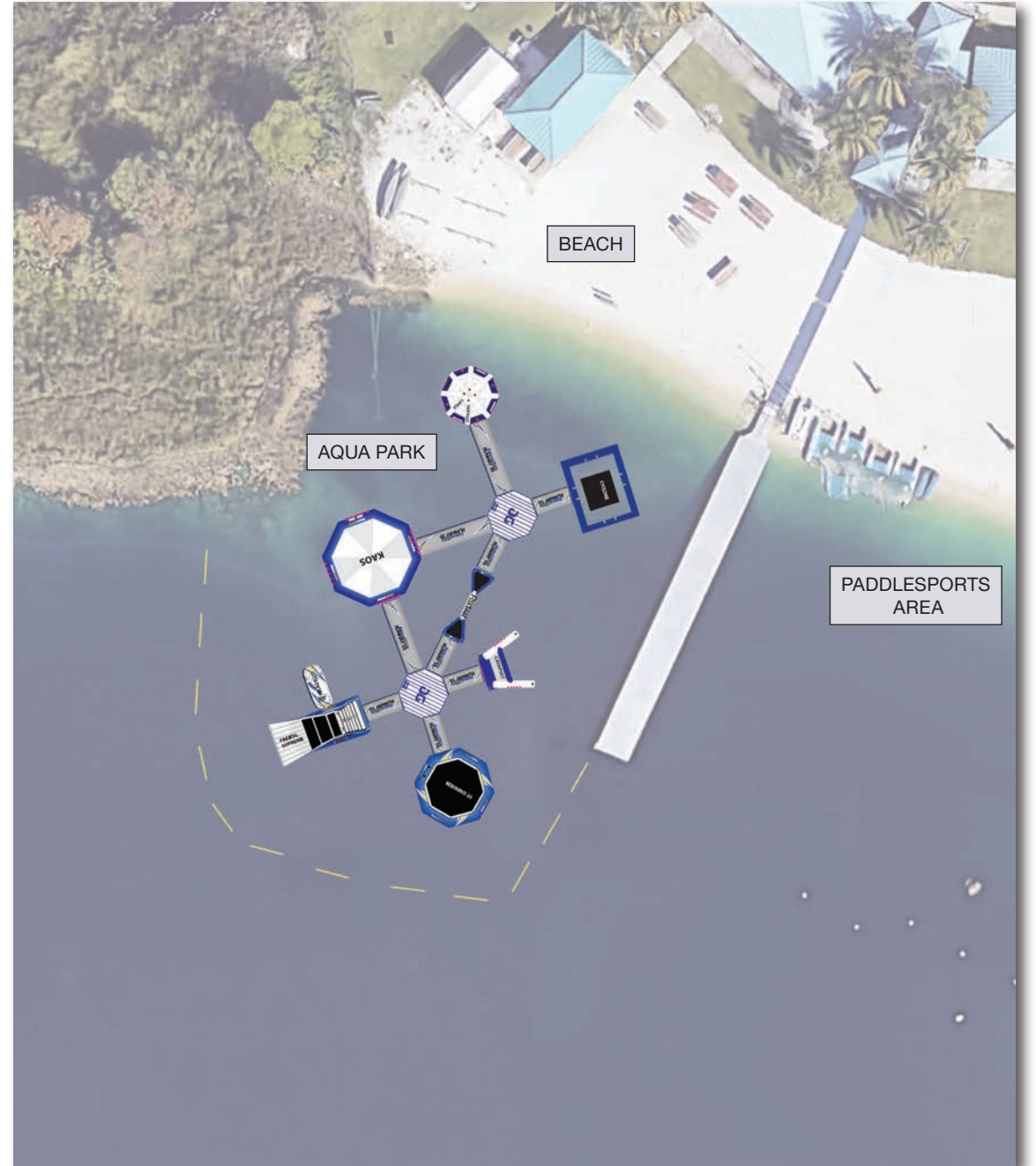
**BROWARD**<sup>SM</sup>  
**COLLEGE**





Expansion Area

Satellite Image of Site



Layout of Concept



# Broward College | Tigertail Lake Recreational Center

Dania Beach, Florida



Custom aqua park is exciting for all ages



High profile pieces attract guests



Thunderdome



Catapult



Freefall™ Supreme



Paddlesport area





**“It’s perfect for people of all ages & abilities.  
Just come out and have some fun... the fun factor is off the scale!”**  
- Natalie Justice, Tigertail Lake Manager

**RESULTS:**

With the addition of their aqua park, Broward College’s Tigertail Lake Recreational Center has positioned itself as a recreational leader within the community. They transformed their waterfront to an attraction that draws guests from a variety of backgrounds. Their accomplishments include:

- **All Ages & Abilities Attraction** – The custom aqua park features a little bit of everything, with attractions for everyone, including the Freetail Supreme, Catapult, and Rebound Bouncer. Children and adults alike have a blast climbing, jumping, swinging, sliding and bouncing in the aqua park.
- **Engage with the Community** – Southeast Florida can be hot and the aqua park is a refreshing way to cool down. Broward College encourages experiential learning and active fun that doubles as a great workout.
- **Attract Corporate Groups** – The continuous play circuit and high-profile products make the aqua park an excellent team-building destination.
- **Generate Additional Revenue** – Corporate team-building groups and private parties, in addition to the public, are flocking to the aqua park which has created a new stream of revenue for Broward College.

With the help of CRS, Tigertail Lake Recreational Center grew its footprint in the community. By designing a custom aqua park, CRS was able to provide Broward College with the expansive attraction that they needed for their budget.

**Tigertail Lake Recreational Center**



**Sandy beach welcomes guests**



**Buoys create a defined area**

★ ★ ★ ★ ★

**AMAZING!!!!**

**Organized our team building event here, 1 hour each of ropes course and water obstacles.  
SO MUCH FUN! Our team will be back soon!**

-Atomic Training & Performance, Google Review



# Orlando Watersports Complex

Orlando, Florida

With the mission of “delivering customers an active lifestyle that is safe, healthy, family friendly, and environmentally conscious,” Orlando Watersports Complex looked to CRS to help build their attraction with an aqua park that would be fun, safe and healthy for people of all ages. The experts at CRS developed a plan for a custom-designed inflatable aqua park, the first in Central Florida.

With features that guests can climb, slide down, jump off and swing from, there is truly an activity for each member of the family on this floating obstacle course. The course is laid out for continual play, meaning participants can go from piece to piece without needing to swim between them. Challenging obstacles keep guests engaged and actively playing, while the safety features of the aqua park deliver an unrivaled guest experience.

**COMMERCIAL RECREATION SPECIALISTS PROVIDED:**

- Design Consultation Services
- Inflatable Water Products Supplier
- Aqua Park Installation
- Post-Installation Support

**PROJECT TYPE:** WBFE  
**AQUA PARK CAPACITY:** 90  
**STATUS:** Completed in 2018

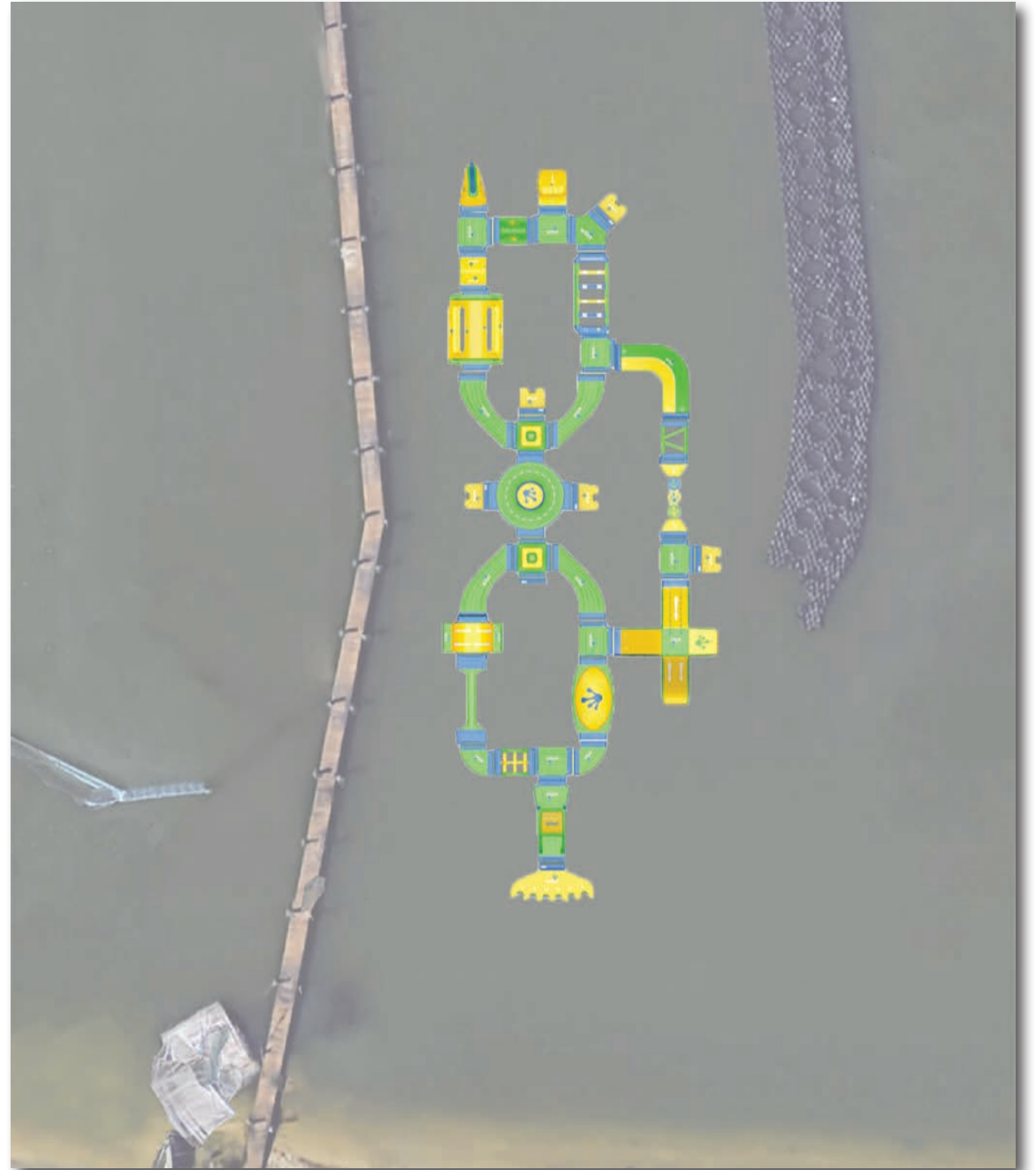
**CONTACT:** Jakub Pilecky  
 General Manager  
 407.251.3979







Satellite Image of Site



Layout of Concept



# Orlando Watersports Complex

Orlando, Florida



Custom aqua park features the Step 6 for high volume boarding



Docks and buoys create separate aqua park area



SUPs



Added attractions draw all ages

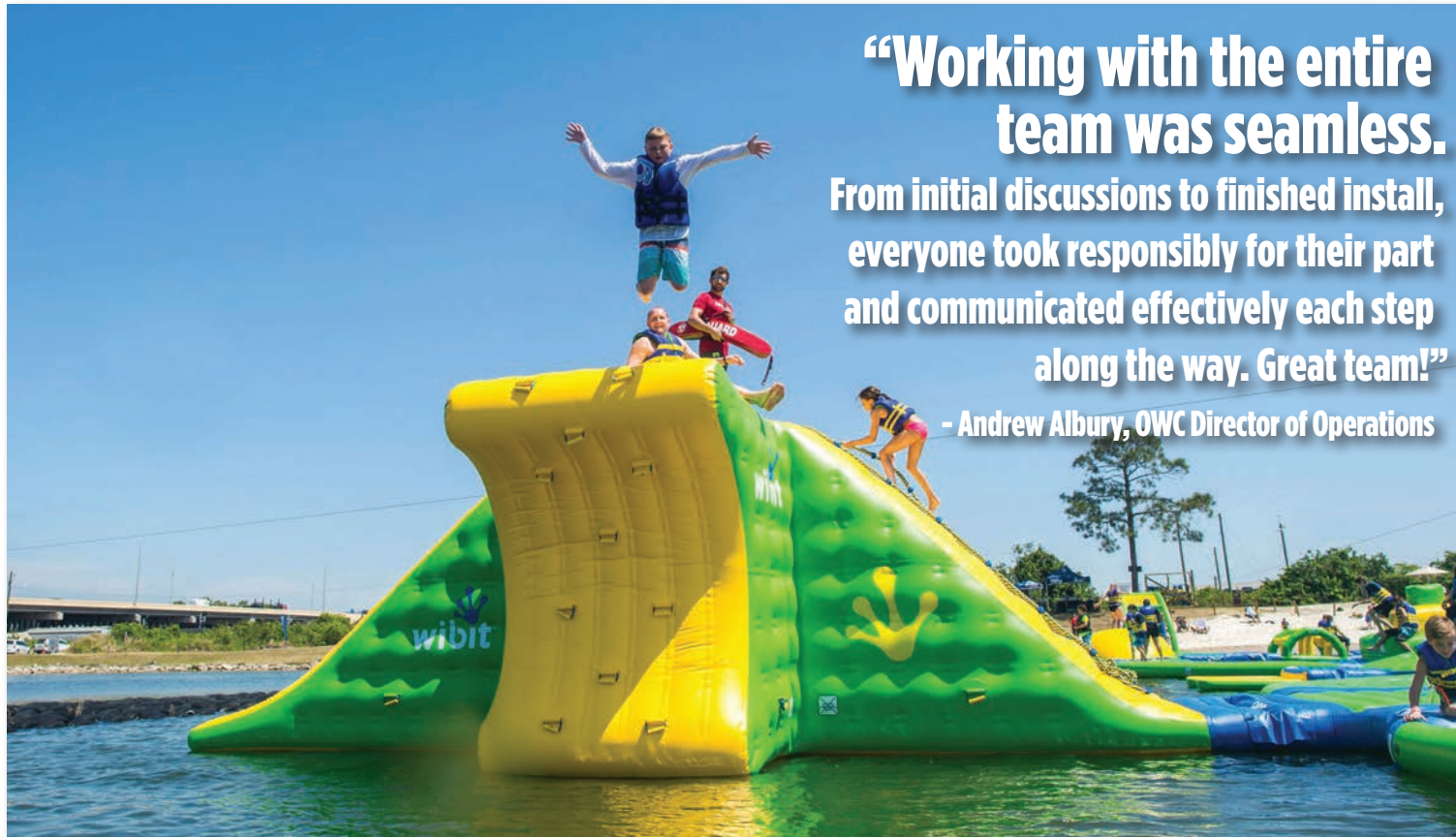


Monkey Bars



Inviting sandy beach





**“Working with the entire team was seamless. From initial discussions to finished install, everyone took responsibly for their part and communicated effectively each step along the way. Great team!”**  
 - Andrew Albury, OWC Director of Operations

**RESULTS:**

Orlando Watersports Complex stayed true to their mission statement by introducing an aqua park that facilitates safe and healthy fun for the whole family. With the addition of their aqua park, they:

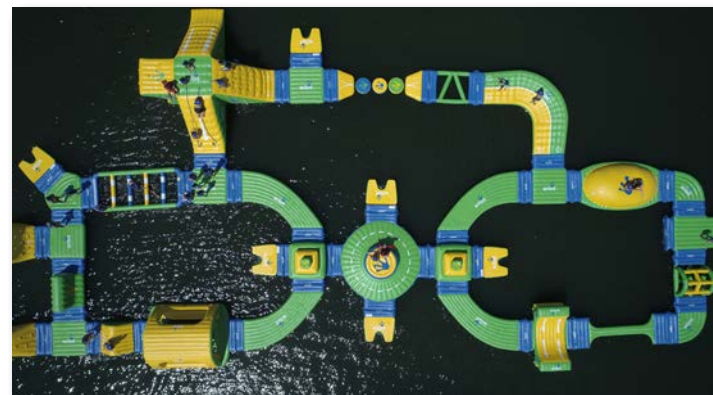
- **Created a family-friendly destination** - obstacles for all age levels, this action-packed course gets the whole family actively playing.
- **Attracted new customers** - The new aqua park draws both guests who weren't previously familiar with the complex and those who want to try out a new activity in addition to wake boarding.
- **Increased revenue** - Timed aqua park sessions with a capacity of 90 guests per session created an entirely new stream of revenue.
- **Parties** - The addition of the aqua park created new opportunities for the complex to host corporate team-building events, birthday parties, and other private group events.

With their custom aqua park, Orlando Watersports Complex added an exciting attraction to their already impressive complex. The aqua park promotes an active lifestyle that is healthy, fun and family friendly.

**Action Tower XL serves double duty as a thrilling attraction and lifeguard look out**



**Custom aqua park**



**Continual play design**

★ ★ ★ ★ ★  
**We had a party for my daughter here and it was amazing! We did the inflatable obstacle course. The girls absolutely loved it. The staff was so wonderful. They all worked so well with us to make our experience just perfect. We are already talking about going back!**  
 -Autumn Rodriguez, Google Review



# Camp Equinunk

## Equinunk, Pennsylvania

Wanting to add programming opportunities to their waterfront, Camp Equinunk looked to the professionals at CRS to develop a tailored waterfront plan. CRS focused on the camp’s need for an aquatic experience that could lend itself to both free-play recreation and structured activities. During planning, CRS kept in mind the overall goal of creating an unforgettable sleepaway camp experience that would have campers coming back year after year while also attracting new families to camp.

CRS designed a custom aqua park with high-profile features that increase campers’ excitement while working as an obstacle course that lends itself to both instructional activities and recreational play. The Freefall™ Supreme — a towering multi-use play station that features a zero-entry slide, loft and three ladder walls — stands at 16.5 feet and is just one of many exhilarating pieces. In addition to the aqua park, CRS also recommended kayaks, stand up paddleboards and Corcls for added waterfront activities.

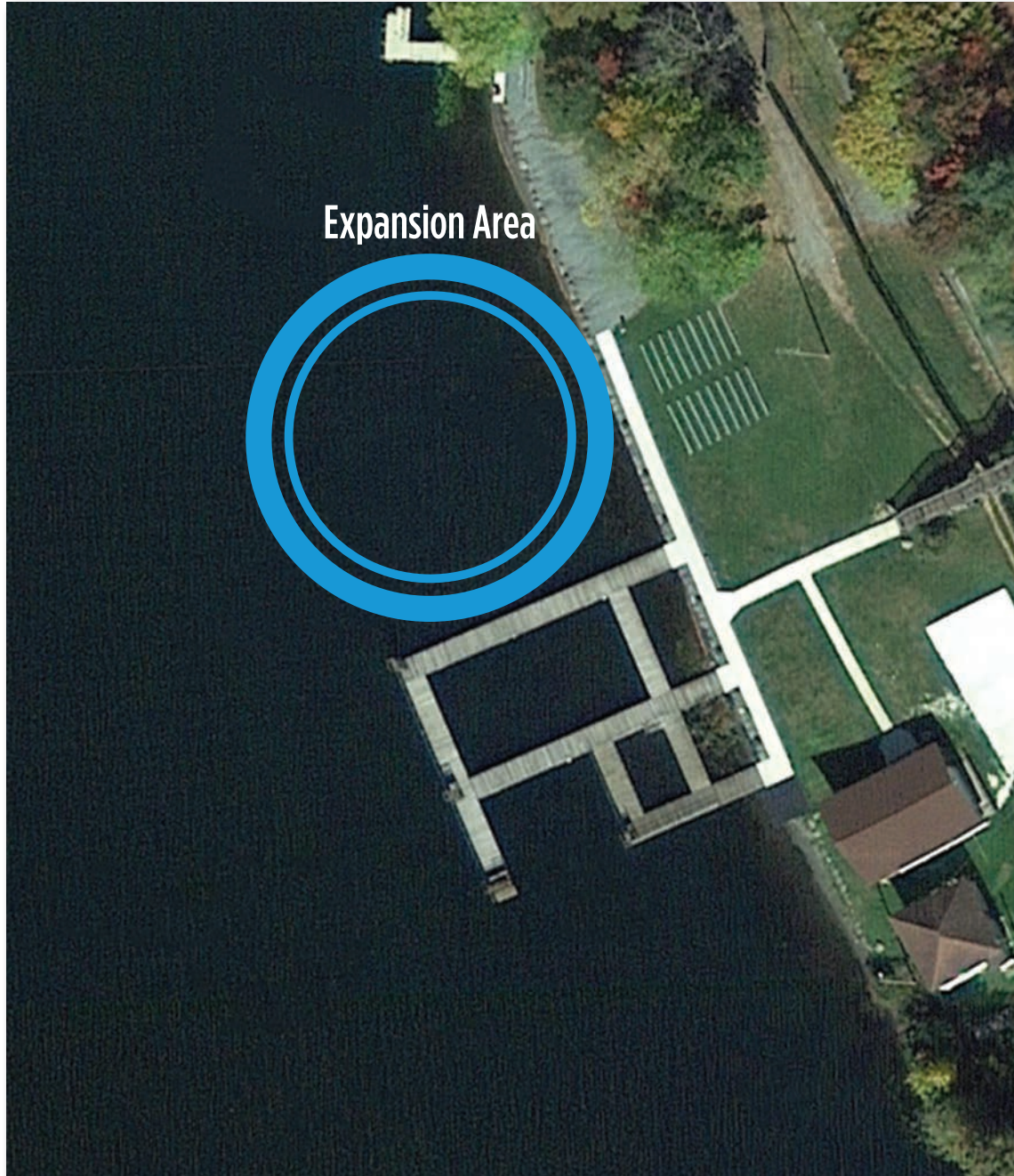
**COMMERCIAL RECREATION SPECIALISTS PROVIDED:**

- Design & Consultation Services
- Aqua Park Supplier
- Kayak, SUP & Corcl Supplier
- Post-Installation Support

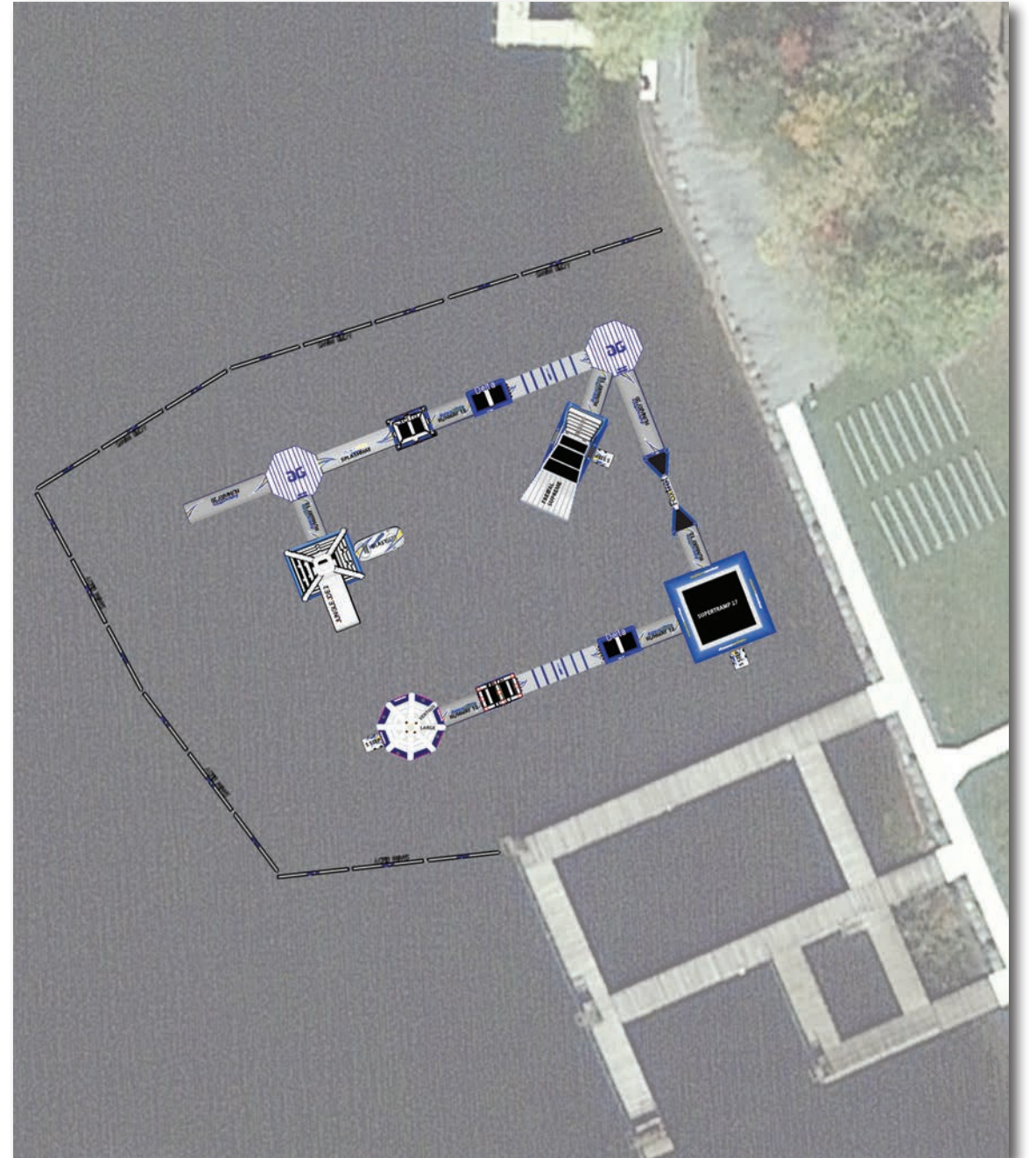
<b>PROJECT TYPE:</b>	WBFE	<b>CONTACT:</b>	Adam Baker
<b>AQUA PARK CAPACITY:</b>	75		Director
<b>STATUS:</b>	Completed in 2017		631.329.3239







Satellite Image of Site



Layout of Concept



# Camp Equinunk

Equinunk, Pennsylvania



Custom aqua park caters to campers of all ages



Blast Bag creates fun camp memories



Kayaks



Thunderdome



Exhilarating slide

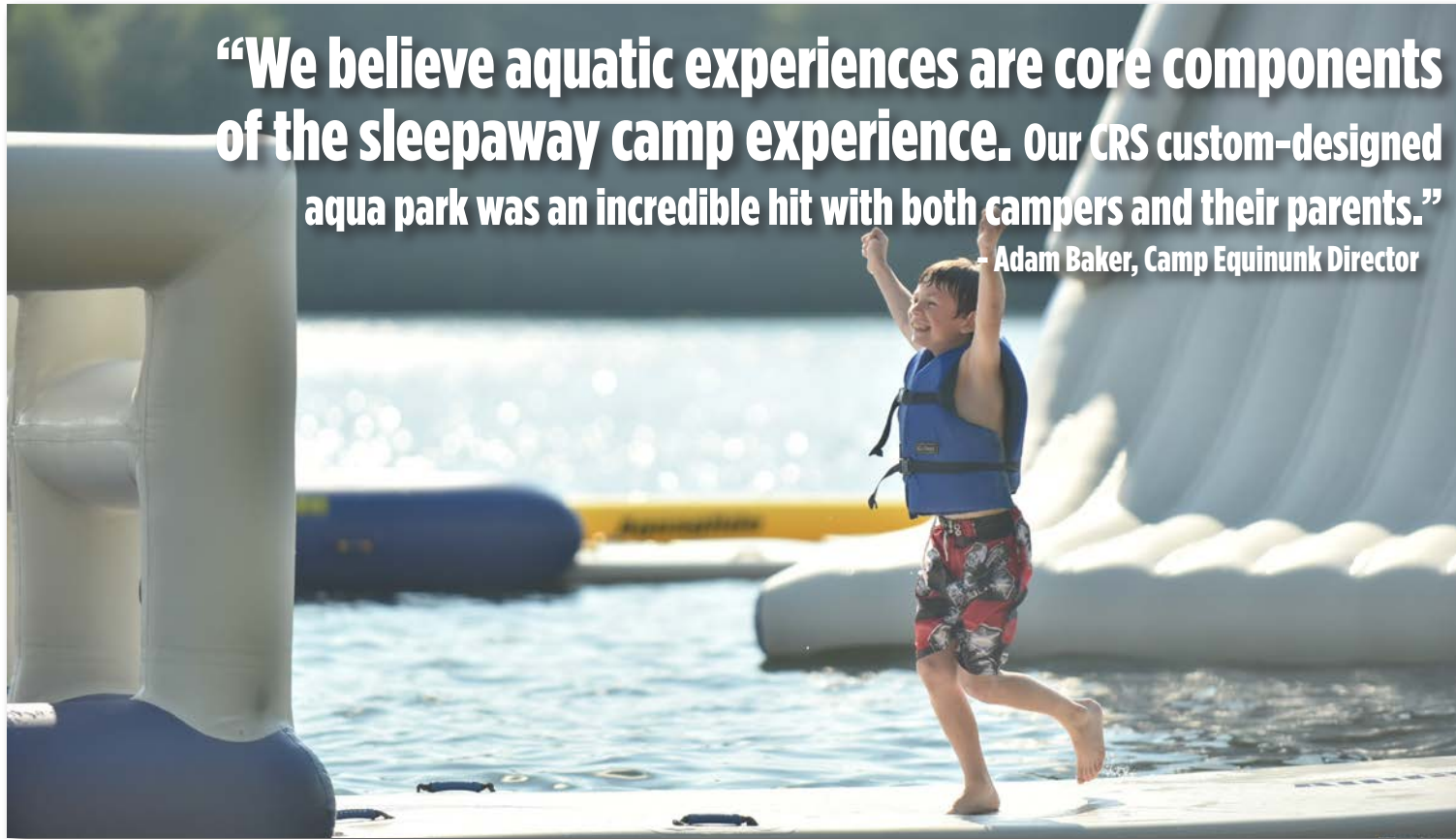


Corcls



**“We believe aquatic experiences are core components of the sleepaway camp experience. Our CRS custom-designed aqua park was an incredible hit with both campers and their parents.”**

**- Adam Baker, Camp Equinunk Director**



**RESULTS:**

Camp Equinunk created an aquatic experience that helps maintain enrollment of current families while attracting new families to camp. Their waterfront now features:

- **Aqua Park Circuit** – Their custom aqua park is designed with continuous play in mind so campers can do back-to-back activities without needing to swim between pieces.
- **Cords** – These versatile boats allow campers to paddle around while sitting, kneeling or standing.
- **Paddlesports**– Kayaks and paddleboards lend themselves to camp programming for group activities.
- **Defined Zones** – Buoys define different activity zones, keeping campers safe.

The aqua park was such a success for the 2017 summer season that Camp Equinunk added a second aqua park in 2018 to the Blue Ridge side of camp.

Camp Equinunk’s waterfront is featured prominently on their website and in videos for prospective campers and parents to enjoy. The high excitement design of their aqua park, plus photos of campers having a blast, show Camp Equinunk’s continual commitment to fun and dedication to their guests.

**Campers love activities on the aqua park**



**High excitement components**



**Tall products double as lifeguard perches**



**This camp’s facilities are up there with the best, which is matched by a great sense of tradition kept by both boys and girls sides of the camp. The camp is run to the highest professional standard, which comes across in the happiness of everyone involved.**

**-Camp America Review**



# Unparalleled Industry Knowledge

## — AQUATIC ACTIVITIES

- | WATERFRONT INFLATABLES
- | ZOOM FLOOM
- | KAYAKS
- | STAND UP PADDLEBOARDS
- | PEDAL BOATS
- | SPLASHPADS
- | POOL PLAY & POOL SLIDES
- | CUSTOM DOCK SYSTEMS
- | AQUATIC CLIMBING WALLS
- | MODULAR PLAY ELEMENTS
- | WBFEC

## — STRUCTURES & FURNISHINGS

- | SHELTERS & PAVILIONS
  - | FABRIC SHADE STRUCTURES
  - | SITE FURNISHINGS
  - | SPORTING GOODS & BLEACHERS
  - | ADULT FITNESS
- ## — SAFETY
- | LIGHTNING DETECTION
  - | WARNING SYSTEMS
  - | SAFETY SURFACING
  - | WATERFRONT SAFETY
  - | CAMP EMERGENCY ALERT SYSTEM

## — ADVENTURE MINI-GOLF

- | MINIATURE GOLF COURSES
- ## — SOFT-CONTAINED PLAY UNITS
- | CRS SOFT PLAY
- ## — PLAYGROUND EQUIPMENT
- | PLAYCRAFT SYSTEMS
  - | SUPERIOR RECREATIONAL PRODUCTS
  - | INDEPENDENT PLAY
  - | LAPPSET
  - | CLIMBING BOULDERS
- ## — PRIME KARTS
- | PRIME PEDAL KARTS

**Energize your scene with an active experience**

that's non-stop fun in, on, and around your water.



**COMMERCIAL RECREATION SPECIALISTS**

**Serious About Fun** | 877-896-8442 | **CRS4Rec.com**